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WM  
8/27/03  
Docket No. CANN-0208

IN THE UNITED STATES PATENT AND  
TRADEMARK OFFICE

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AUG 20 2003

Technology Center 2100

AMENDMENT

Applicant:	Cannon	Docket No.:	CANN-0208
Serial No.:	09/814,622	Group Art Unit:	2172
Filed:	03/22/2001	Examiner:	Fleurantin, Jean B.
TITLE:	METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION		

RESPONSE TO OFFICE ACTION  
DATED February 13, 2003

Mail Stop FEE  
The Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

08/19/2003 DTESSEM1 00000109 09814622

01 FC:2202  
02 FC:2201

54.00 OP  
42.00 OP

Sir:

The following is responsive to the Office Action mailed February 13, 2003. Applicant respectfully requests a three (3) month extension, the fee for which is included herewith, and reconsideration of the application in view of the following:

I HEREBY CERTIFY THAT THE CORRESPONDENCE TO WHICH THIS STATEMENT IS AFFIXED IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE, POSTAGE PAID, AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO THE COMMISSIONER OF PATENTS, ALEXANDRIA, VA 22313-1450, ON: August 13, 2003

SIGNED: Deanne Clark